



Winona D. House
Public Information Officer
Navajo Parks and Recreation
PO Box 2520 Window Rock, Arizona 86515
T: (928) 871-6647 • F: (928) 871-6637
wdawnhouse@hotmail.com

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Monument Valley Navajo Tribal Park's 50th Anniversary Logo Stands Out

Window Rock, AZ - The logo for Monument Valley Navajo Tribal Park's 50th Anniversary Celebration was first approved December 11, 2006 and now, resurfacing again with an new uplift, the logo has a more modern "2008" style. Created by Navajo Parks and Recreation Department's website developer, Geri Hongeva, the logo consists of a black silhouette of the Monument Valley Mittens set against a gold

and orange sunrise. The logo was selected from eight drafts, which the majority had the logo framed within a square, however by the final drafts it was voted amongst Navajo Parks and Recreation Department staff to be placed within a circular frame. The logo will be placed on all versions of promotional media such as cups, pens, jackets, and more.



The history of Monument Valley Navajo Tribal Park begins when the Navajo Tribal Council and the Navajo Parks Commission (now called the Navajo Parks and Recreation Department) established it in 1958. Because it is on Navajo

Tribal land, Monument Valley is not part of the U.S. National Park system such as Canyon De Chelly. However, It unintentionally persists to transcend America's other National parks. Filmed, photographed and visited by tourist of every nation, it is one of the most popular scenic locations in the world.

For more information regarding Monument Valley Navajo Tribal Park's 50th Anniversary, visit Navajo Parks and Recreation Department's website www.navajonationparks.org or contact the Window Rock office (928) 871-6647.